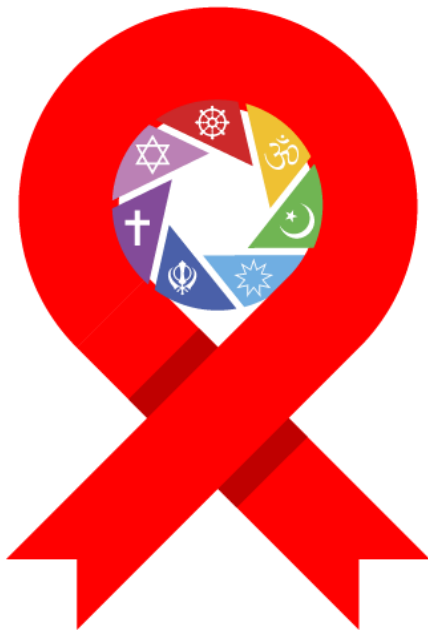


USCHA Faith Pre-Conference



U.S. HIV & AIDS Faith Coalition

2024 Sponsorship Packet

84% of the human population professes a personal faith, and 40% - 60% of health care delivery in low- and middle-income nations is delivered by faith institutions (clinics, hospitals, community health centers). In places like sub-Saharan Africa, HIV and AIDS is one of the greatest health concerns for faith-based healthcare organizations that are very well connected to local public health departments and HIV planning processes. Yet faith leaders (clergy and lay) and congregations are often not well informed or connected to public health efforts for HIV and AIDS, especially in the United States.

Therefore, in 2015 a group of U.S. faith-based HIV and AIDS advocates organized as the U.S. HIV and AIDS Faith Coalition (USHAFC) to deliver an enriching experience to U.S. faith leaders ahead of the United States Conference on HIV and AIDS (USCHA), the largest annual HIV gathering in the United States. People of faith and goodwill, people living with HIV, and people working in the HIV and AIDS response gather for a one-day interfaith pre-conference in advance of USCHA to discuss and develop strategies to strengthen the capacity of houses of worship and faith-based organizations who are engaged, or wish to engage, in efforts to end the HIV epidemic.

Throughout the years, the USHAFC has hosted these pre-conferences under themes like “HIV and the Faith Factor,” “Faith on the Fast Track to Stop AIDS,” “Faith Vision 2020,” and “Faith Forward 2030” in line with national and international HIV awareness campaigns as well as designated themes of the U.S. Conference on HIV and AIDS. Since the founding of USHAFC, our programming has expanded beyond a one-day interfaith preconference at the USCHA, into a coalition that offers various programming throughout the year that focuses on the role of faith communities in the HIV response to:

- Create awareness through education;
- Ensure everyone knows their HIV status and is linked to prevention or treatment support as needed;
- Address stigma, discrimination, and related health disparities;
- Lobby for adequate funding to address HIV in the U.S. and around world;
- Strengthen the resolve and commitment to achieve the goal of ending AIDS as public health threat by 2030.

However, our in-person USCHA interfaith pre-conference continues to be our flagship event with the most potential for maximum impact. This year’s faith preconference will be hosted on Wednesday, September 11, 2024, at the Hyatt Regency in New Orleans, LA under the theme *“Faith Moving Forward in the South to End the Epidemic,”* aligned with the overall USCHA theme, *“So Goes the South, So Goes the Epidemic.”*

The United States HIV/AIDS Faith Coalition is requesting sponsorships to support the execution of a successful interfaith pre-conference event for the USCHA. The United Church of Christ serves as the fiscal agent for USHAFC, with coalition members representing a diverse array of religious traditions and identities who have faithfully served on a volunteer basis since the inception of the United States HIV/AIDS Faith Coalition. *Therefore, 100% of the funds will go toward the planning and implementation of a robust program accessible to all.*

Sponsorship Levels

Bronze Level (\$1000)

- Recognition as Bronze Sponsor
- Mention on USHAFC social media platforms
- Name on USHAFC Website

Silver Level (\$2500)

- Recognition as Silver Sponsor
- Mention on USHAFC social media platforms
- Name, official organization website URL and logo on USHAFC Website

Gold Level (\$5,000)

- Recognition as Gold Sponsor
- Mention on USHAFC social media platforms
- Name, official organization website URL, and logo on USHAFC Website
- 5 minutes of speaking time at the event
- Faith pre-conference and USHAFC registration for 1 attendee

Platinum Level (\$10,000)

- Recognition as Platinum Sponsor
- Mention on USHAFC social media platforms
- Name, official organization website URL, and logo on USHAFC Website
- 10 minutes of speaking time at the event
- Logo on Print Marketing Materials (Program, Flyers)
- Faith pre-conference and USHAFC registration for 2 attendees

Diamond Level (\$15,000+)

- Recognition as Diamond Sponsor
- Mention on USHAFC social media platforms
- Name, official organization website URL and logo on USHAFC Website
- 15 minutes of speaking time at the event
- Logo on Print Marketing Materials (Program, Flyers)
- Logo on Banner at the Event
- Faith pre-conference & USHAFC registration for 3 attendees



TRANSFORMING OURSELVES AS WE TRANSFORM THE WORLD.



HIV VACCINE TRIALS NETWORK

